



MEDIA RELEASE

SIGGRAPH Asia 2018 Receives Strong Interest From Exhibitors & Sponsors

More than 50 percent of the exhibition space has been booked by leading companies in the CG industry

14 May 2018 (Tokyo, Japan) – The preparations for SIGGRAPH Asia 2018 are in full swing and it is evident that Asia’s largest computer graphics and interactive techniques event is continuing its growth trajectory.

Before the exhibition early bird application closes on 18 May 2018 (GMT +9), Koelnmesse, ACM SIGGRAPH’s event organizer for SIGGRAPH Asia, has already received 54 percent bookings which constitutes 79 exhibition spaces out of the planned 150 exhibition spaces. This is expected to be the largest exhibition space in SIGGRAPH Asia’s history since 2008.

In terms of Sponsorship, Forum 8 has come onboard as SIGGRAPH Asia’s exclusive Platinum Sponsor, and Digital Hollywood University, Imagica Robot Holdings, Luminous Productions and Unity Technologies have confirmed their participation as SIGGRAPH Asia’s Gold Sponsors.

“We are very pleased to have SIGGRAPH Asia back in Japan for the third time since we started in 2008. The tremendous response we have received from our sponsors and exhibitors has already exceeded our expectations. We are expecting to sell out our space this year and predict this to be the largest exhibition showcase in SIGGRAPH Asia’s history. Besides Tokyo being an excellent location, SIGGRAPH Asia has significantly grown in the last couple of years and it has now become a must-attend addition to the calendars of many in the region. We are truly confident that we will have an excellent and cutting-edge showcase to present to our attendees this year!”, Shared Prakash Ramajillu, SIGGRAPH Asia Conference Advisory Group (SACAG)’s Chief Staff Executive.

Exhibition Sales & Sponsorship Summary

Exhibition Space

- 79 exhibition spaces (54 percent out of the 150 planned exhibition spaces) are booked by local and international companies and academic institutions.

Sponsorship

- Platinum Sponsor (one company exclusive): Forum 8
- Gold Sponsors: Digital Hollywood University, Imagica Robot Holdings, Luminous Productions and Unity Technologies.

Job Fair Recruiting Zone in the SIGGRAPH Asia Exhibition

The Job Fair Recruiting Zone is jointly hosted by SIGGRAPH Asia 2018 and Imagica Scape who operates “Kuri Haku Navi Pro”, the recruitment job site which SIGGRAPH Asia 2018’s exhibitors will post their jobs on. The jobs posted by exhibitors will be promoted to over 70,000 “Kuri Haku Navi Pro” registered subscribers (creative and engineering professionals) through their e-newsletters and website.



Conference Call for Submissions

SIGGRAPH Asia 2018 opened its call for submissions to invite scholars, innovators, creative practitioners and industry professionals in the computer graphics and interactive techniques industry to showcase their expertise and unique technical and creative innovations at the conference. At the same time, the call for student volunteers, which is the fundamental supporting structure of SIGGRAPH Asia, is open as well. [Click here](#) for more details.

2018 Conference Programs

Art Gallery	1 July 2018, 23:59 UTC/GMT
Computer Animation Festival	15 July 2018, 23:59 UTC/GMT
Courses	12 July 2018, 23:59 UTC/GMT
Emerging Technologies	1 July 2018, 23:59 UTC/GMT
Technical Briefs & Posters	26 August 2018, 23:59 UTC/GMT
Technical Papers	5 June 2018, 23:59 UTC/GMT
Virtual & Augmented Reality (VR/AR)	1 July 2018, 23:59 UTC/GMT

Call for Student Volunteers

Student Volunteers - Team Leaders Application	24 June 2018, 23:59 UTC/GMT
Student Volunteers Application	22 July 2018, 23:59 UTC/GMT

Additional Non-juried Conference Programs

Birds of a Feather (BOF)	-
Real-Time Live! (Curated)	-

Special SIGGRAPH Asia Character Design Contest

Call for Imagination	15 July 2018, 23:59 UTC/GMT
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About SIGGRAPH Asia 2018

The 11th ACM SIGGRAPH Conference and Exhibition on Computer Graphics and Interactive Techniques in Asia will be held in Tokyo, Japan at the Tokyo International Forum from 4 – 7 December 2018. Sponsored by ACM SIGGRAPH, and organized by Koelnmesse, the annual event held in Asia will attract the most respected technical and creative people from all over the world who are excited by research, science, art, animation, gaming, interactivity, education and emerging technologies.

The four-day conference will include a diverse range of juried programs, such as the Art Gallery, Computer Animation Festival, Courses, Emerging Technologies, Posters, Technical Briefs, Technical Papers and Virtual & Augmented Reality. A three-day exhibition held from 5 – 8 December 2018 will



offer a business platform for industry players to market their innovative products and services to the computer graphics and interactive techniques professionals and enthusiasts from Asia and beyond. For more information, please visit <http://sa2018.siggraph.org>. Find us on: [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#) with the official event hashtag, #SIGGRAPHAsia.

About ACM SIGGRAPH

The ACM Special Interest Group on Computer Graphics and Interactive Techniques is an interdisciplinary community interested in research, technology, and applications in computer graphics and interactive techniques. Members include researchers, developers, and users from the technical, academic, business, and art communities. ACM SIGGRAPH enriches the computer graphics and interactive techniques community year-round through its conferences, global network of professional and student chapters, publications, and educational activities. For more information, please visit www.siggraph.org.

About Koelnmesse

Koelnmesse Pte Ltd is one of the world's largest trade fair companies. Its more than 80 trade fairs and exhibitions have the broadest international scope in the industry, as 60 percent of the exhibitors and 40 percent of the visitors come from outside Germany. The Koelnmesse events include leading global trade fairs for 25 sectors, such as Imm Cologne, Anuga, IDS, INTERMOT, Interzum Cologne, Photokina, Gamescom, and the International Hardware Fair Cologne. Koelnmesse is ACM SIGGRAPH's event organizer for the last 10 editions of SIGGRAPH Asia. For more information, please visit www.koelnmesse.com.sg.

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