

SPONSORSHIP & MARKETING OPPORTUNITIES

Table of contents:

Exhibit Participation Fees	2
Tiered Sponsorship	3
Speaking Opportunities	4
Advertising	5
Creative Advertising	6
Computer Animation Festival Support	8
Student Volunteer Support	9
Special Functions	10
Sponsor Benefits (Basic)	11
Contact Information	12



EXHIBIT PARTICIPATION FEES



SPACE ONLY- Rent a space to build your own stand (Minimum 2 units - 18 m²):

*Each Unit is 9 sqms.

Early bird Rate – Before/On 18 May 2018

JPY 480,000.00 / USD 4,300.00 per unit

Regular Rate – From 19 May 2018 onwards

JPY 540,000.00 / USD 4,800.00 per unit



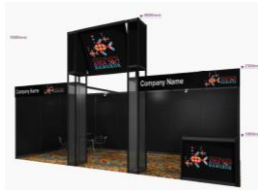
STANDARD PACKAGE (Minimum 1 unit – 9 m²):

Early bird Rate – Before/On 18 May 2018

JPY 580,000.00 / USD 5,150.00 per unit

Regular Rate – From 19 May 2018 onwards

JPY 640,000.00 / USD 5,700.00 per unit



PREMIUM PACKAGE (Minimum 1 unit – 9 m²):

Early bird Rate – Before/On 18 May 2018

JPY 630,000.00 / USD 5,600.00 per unit

Regular Rate – From 19 May 2018 onwards

JPY 690,000.00 / USD 6,100.00 per unit

*Exhibit Packages' visuals for illustration purposes only and are subject to change.

*All prices incl. 8% Tax.

CONFERENCE 4 – 7 December 2018

EXHIBITION 5 – 7 December 2018

Tokyo International Forum, Japan

	PLATINUM SPONSOR SOLD OUT!	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
Exhibit Space	Up to 54 m ² Space Only Or 36 m ² Premium Package	Up to 36 m ² Space Only Or 18 m ² Premium Package	Up to 27 m ² Space Only Or 18 m ² Standard Package	18 m ² Space Only Or 9 m ² Standard Package
Conference Pass	10 Full Conference Pass	6 Full Conference Pass	4 Full Conference Pass	2 Full Conference Pass
Discount on Online Registration for Any Ticket Type	25% Exclusive Online Registration Code	20% Exclusive Online Registration Code	15% Exclusive Online Registration Code	10% Exclusive Online Registration Code
Marketing Recognition & Exposure	Listing of Company Logo as Sponsor on Online, Print & Mobile Prominent Display of 1 Company Logo on Entrance Arch			
Coverage in E-newsletter	2 Featured Coverages* with Logo/Product image & 200-word write-up	1 Featured Coverage* with Logo/Product image & 100-word write-up	-	-
Lead Retrieval Unit to Capture Attendees Data	2	1	1	1
Official Networking Reception Tickets	10	6	4	2
Event Bag Inserts	1 Flyer (up to A4 size) or giveaway in Bag			
Additional Choices	Choose 2 Sponsorships*: __ Bag Sponsor (Logo Exclusivity) __ Lanyard Sponsor (Logo Exclusivity) __ Attendee Badge Sponsor __ Website Leaderboard Banner Ad __ Reception Co-Sponsor __ Logo on Student Volunteer Uniform & Speech at Student Volunteer Closing Ceremony. __ Charging Station Ad Feature __ Mobile App Banner Ad	Choose 1 Sponsorship*: __ Attendee Badge Sponsor SOLD OUT! __ Reception Co-Sponsor __ Logo on Student Volunteer Uniform & Speech at Student Volunteer Closing Ceremony SOLD OUT! __ Conference Program Sponsor (Choice of Program) __ Website Leaderboard Banner Ad __ Charging Station Ad Feature	Choose 1 Sponsorship*: __ Featured Coverage on E-newsletter __ E-newsletter Banner Ad __ Website Leaderboard Banner Ad	Choose 1 Sponsorship*: __ Featured Coverage on E-newsletter __ E-newsletter Banner Ad __ Website Leaderboard Banner Ad
Investment	SOLD OUT!	JPY 4,860,000.00 / USD 43,000.00	JPY 3,240,000.00 / USD 29,000.00	JPY 1,944,000.00 / USD 17,500.00

SPEAKING OPPORTUNITIES

❑ EXHIBITOR TALK: JPY 351,000 / USD 3,100 (1-session)

Organize tech talks to deliver in-depth information about your products and services, upcoming projects, recruitment plans and job openings. These 90-minute presentations are available on a first-come, first served basis with no limitation on commercial content. Includes standard AV (microphone, projector and screen). Talks will be promoted on the official website, pre-event e-newsletters and event app.

❑ EXHIBITOR TALK: JPY 1,242,000 / USD 11,000 (~ 4-session)

Prefer to book a room for the entire day? There is a potential to organize up to four 90-minute sessions with booking a room for the entire day. Engage with your audience with multi-sessions. Talks & Sessions within the room will be promoted on the official website, pre-event e-newsletters and event app.



Pixar Animation Studios at
SIGGRAPH Asia 2015



Unity Technologies at
SIGGRAPH Asia 2017

*All prices incl. 8% Tax.

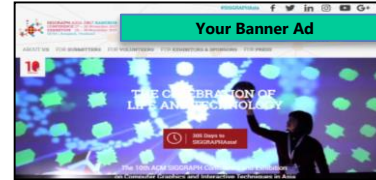
CONFERENCE 4 – 7 December 2018

EXHIBITION 5 – 7 December 2018

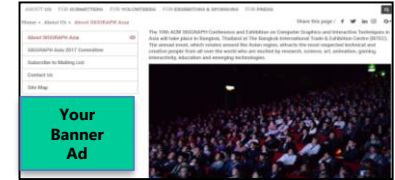
Tokyo International Forum, Japan

ADVERTISING

- ❑ **OFFICIAL WEBSITE LEADER BOARD BANNER AD: JPY 357,000 / USD 3,200**
Specification: 728w x 90h pixels, rotated.
- ❑ **OFFICIAL WEBSITE SQUARE BANNER AD: JPY 238,000 / USD 2,100**
Specification: 300w x 300h pixels, rotated.
- ❑ **E-NEWS BANNER AD 1: JPY 175,000 / USD 1,550**
Specification: 600w x 250h pixels, static
- ❑ **E-NEWS BANNER AD 2: JPY 119,000 / USD 1,100**
Specification: 300w x 250h pixels, static
- ❑ **E-NEWS LOGO + WRITE-UP: JPY 119,000 / USD 1,100**
100 words write-up, web links accepted.
- ❑ **STANDING BANNER: JPY 179,000 / USD 1,600**
Strategically placed in high-traffic areas, this is a perfect opportunity to showcase your advertisement or session schedule for all attendees to see.



Leader Board Banner Ad



Square Banner Ad



Standing Banner

*All prices incl. 8% Tax.

CONFERENCE 4 – 7 December 2018

EXHIBITION 5 – 7 December 2018

Tokyo International Forum, Japan

CREATIVE ADVERTISING

❑ **LANYARD [SOLD OUT!]**

LOGO EXCLUSIVITY: JPY 886,000 (Exclusive to 1 Sponsor) /

LOGO INCLUSION: JPY 486,000 (Limited to 3 Sponsors)

Have your company name or logo printed exclusively on the lanyard or have your logo be included onto the Lanyards with other thought leaders, worn by all SIGGRAPH Asia 2018 attendees. 8,000 pieces.

❑ **ATTENDEE BADGE: JPY 886,000 / USD 8,000 [SOLD OUT!]**

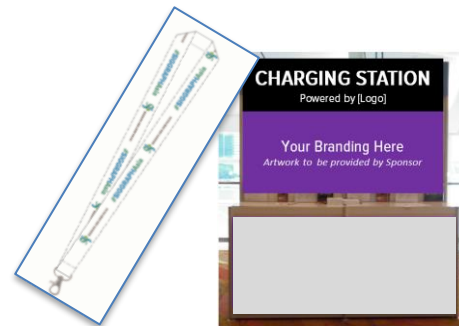
Badges will be carried throughout the event by all attendees; it offers prime back advertising spot and serves as a reminder of your presence at the event.

❑ **CONFERENCE BAG: JPY 886,000 / USD 8,000 [SOLD OUT!]**

Have our attendees advertise for you as they walk around the venue carrying bags printed with your brand and key message. 3,000 pieces, exclusive to 2 sponsor. Production to be done by SIGGRAPH Asia team.

❑ **CHARGING STATION: JPY 594,000 / USD 5,300**

Have your company name or logo as a shout-out on the charging station while attendees crowd around to charge their laptops and/or mobile phones. Exclusive to 4 Sponsors.



*All prices incl. 8% Tax.

CONFERENCE 4 – 7 December 2018

EXHIBITION 5 – 7 December 2018

Tokyo International Forum, Japan

CREATIVE ADVERTISING

❑ PROGRAM SPONSOR: Starting from JPY 886,000 / USD 8,000

Support and sponsor one of the SIGGRAPH Asia programs:

- Art Gallery
- Computer Animation Festival
- Courses
- Emerging Technologies
- Technical Briefs & Posters
- Technical Papers
- Virtual & Augmented Reality (VR/AR)

❑ COFFEE & TEA SPONSOR: JPY 1,620,000 / USD 14,500.00

- Be the leading brand to supply coffee and tea to conference delegates during session intermissions.
- Logo placement on web, print and mobile
- Place your brand on 3 – 4 coffee & tea pick-up stations around the conference, with company name &/or logo.

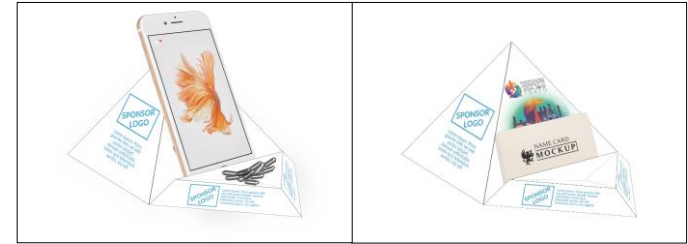
❑ ORIGAMI HOLDERS **[NEW!]**

LOGO EXCLUSIVITY: JPY 1,000,000.00 / USD 9,000.00 (Exclusive to 1 Sponsor) /

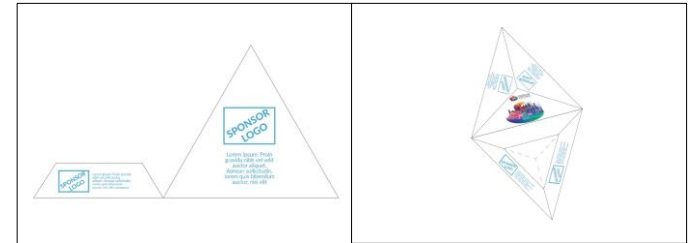
LOGO INCLUSION: JPY 565,000.00 / USD 5,000.00 (Limited to 2 Sponsors)

- Leave a lasting impression on conference delegates and exhibitors beyond the event
- Have your brand on 1,500 Origami holders, distributed to full conference delegates and exhibitors

*Logo Inclusion provides each sponsor with 2 logo placements. One large and one small logo placement, either on the Right or Left side of the holder. Refer to Side View Illustration Example.



Origami Holders (Multi-Functional Advertising)



* Side View Illustration Example

Top View Illustration Example

*All prices incl. 8% Tax.

CONFERENCE 4 – 7 December 2018

EXHIBITION 5 – 7 December 2018

Tokyo International Forum, Japan

CREATIVE ADVERTISING

❑ CONFERENCE USB: **SOLD OUT!**

- Place your brand on the USBs given out to all conference attendees
- Sourcing and production to be done by the sponsor
- Capacity specifications of 64 GB
- Quantity 1,500 – 2,000 pieces

❑ TECHNOLOGY SPONSOR / PARTNER

Non-monetary! Place your technology in the workshops, conference rooms and in general areas of the event. It is a great way for attendees to experience your product!

Technology we are seeking:

- 3D glasses & 3D Projector
- Laptops
- Monitor screens
- Data Projectors
- VR Headsets



VR headset sponsored by HTC VIVE at
SIGGRAPH Asia 2017

COMPUTER ANIMATION FESTIVAL SUPPORT

SIGGRAPH Asia Computer Animation Festival (CAF) is Asia's premier computer animation festival which showcases a world-wide collection of the year's best works. From students' works to professional pieces, CAF provides you with evolving visual technology and artistic stimulations, comprising of 5 sub-sections;

- Animation Theater
- Electronic Theater
- Panels & Production Talks
- CAF Night
- Award Ceremony

CAF SPONSORSHIP PACKAGE A (JPY 1,130,000 / USD 10,000)

- 20 Electronic Theater tickets
- 30 VIP tickets for CAF Night
- Full page logo listing on CAF Program Guide
- Logo display on Animation & Electronic Theater Screen

CAF SPONSORSHIP PACKAGE B (JPY 886,000 / USD 8,000)

- 10 Electronic Theater tickets
- 15 VIP tickets for CAF Night
- Logo listing on CAF Program Guide
- Logo display on Animation & Electronic Theater Screen



*Note: These packages are sub-categories under CAF Sponsorship. All CAF sponsors will be listed as a ' Program Sponsor' under 'Supporters & Partners' on website, mobile and onsite print, irregardless of which package is purchased.

Entitlements above are an additional incentive on top of the basic sponsor benefits, specific to the CAF Program.

CONFERENCE 4 – 7 December 2018

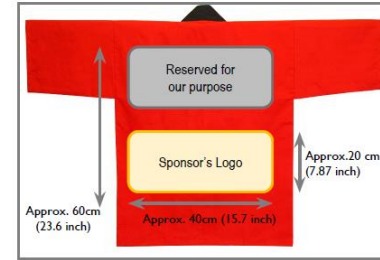
EXHIBITION 5 – 7 December 2018

Tokyo International Forum, Japan

STUDENT VOLUNTEER SUPPORT

Every year, over 170 dedicated computer graphics enthusiasts contribute to SIGGRAPH Asia through the Student Volunteer program. Reach out exclusively to tomorrow's professionals, exclusively through our Student Volunteers from all over the world.

- ❑ **SV UNIFORM CO-SPONSOR (Limited, on first-come, first serve basis)**
 Logo on uniform (back): JPY 400,000 / USD 3,500
 Logo on uniform (front left/right): JPY 300,000 / USD 2,700
 Logo on uniform (arm left/right): JPY 250,000 / USD 2,200
- ❑ **AWARDS & RAFFLE PRIZES**
 Company merchandise, video-games, books, artwork or collectibles, software licenses.
- ❑ **EQUIPMENT SPONSORSHIP** for SV Video Documentary team
 SV Production team are assigned to document the entire SIGGRAPH Asia 2018 conference & exhibition. List of Necessary Equipment can be found [here](#).
- ❑ **SPECIAL TALK SESSION (Limited to 2 sessions)**
Each session – JPY 226,000 / USD 2,000
 These 30-minute sessions are scheduled to take place either before the student orientation or before the closing ceremony, available on first-come, first served basis with no limitation on commercial content. Includes standard AV (microphone, projector and screen).
 Session is specially targeted at student volunteers and will be attended by all student volunteers as part of their schedule.
- ❑ **STUDIO VISIT**
 Arrange for Student Volunteers to visit your Studio to coach or give a talk to the volunteers



* Uniform design is subject to changes.



*All donation sponsors will be listed on SIGGRAPH Asia 2018 website and all Student Volunteer printed materials such as SV handbook, videos and banners.

*All prices incl. 8% Tax.

CONFERENCE 4 – 7 December 2018

EXHIBITION 5 – 7 December 2018

Tokyo International Forum, Japan

❑ **OFFICIAL RECEPTION TITLE SPONSOR: JPY 4,860,000 / USD 43,000**

- 2 minute speech during Reception opening
- Acknowledgement on Reception Ticket/Wristband
- 1 demo/ info desk at Reception
- Logo placement on cocktail tables
- Standing Banner placement at the Reception Venue

❑ **OFFICIAL RECEPTION CO-SPONSOR: JPY 1,620,000 / USD 14,500**

- Acknowledgement on Reception Ticket/Wristband
- 1 demo/ info desk at Reception
- Logo placement on cocktail tables

❑ **NETWORKING LUNCH: JPY 1,188,000 / USD 11,000**

❑ **AFTER-CONFERENCE PARTY: CALL FOR PRICING**



Door Projection Technology at
SIGGRAPH Asia 2015



Student Volunteers
SIGGRAPH Asia 2015

Don't see what you are looking for?
Contact us to develop a custom marketing program that is right for you.

SECURE YOUR SPONSORSHIP TODAY!

exhibits_asia@siggraph.org

*All prices incl. 8% Tax.

SPONSOR BENEFITS (BASIC)

Sponsor acknowledgements will be reflected on Web, Mobile & Print, depending relevancy and individual agreed terms.
Basic sponsorship acknowledgements include;

ONLINE / PRE-EVENT

- ❑ Listing of Sponsor brand/company name and logo (with hyperlink) on SIGGRAPH Asia 2018 “Supporters & Partners” webpage
- ❑ Listing of Sponsor brand/company name and logo on SIGGRAPH Asia 2018 “Featured Exhibitors & Sponsors” webpage

ON PRINT

- ❑ Listing of Sponsor brand/company name on SIGGRAPH Asia Foldable Event Guide

ON-SITE

- ❑ Prominent display of company logo on exhibition main entrance arch as Sponsor (i.e. Platinum, Gold, Silver, Bronze, Program, Corporate and Publications Sponsor)





SIGGRAPH
ASIA 2018
TOKYO

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EXHIBITION 5 - 7 December 2018
Tokyo International Forum, Japan
SA2018.SIGGRAPH.ORG

**FOR MORE INFORMATION,
PLEASE CONTACT:**

Exhibit Space & Sponsorship Opportunities

SIGGRAPH Asia

Exhibition Management

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Program Submission & General Information

SIGGRAPH Asia

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SIGGRAPH Asia

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